



# Finding Talent, Unlocking Potential

Customized Recruiting Solutions and Further Education  
Opportunities for Your Company

**BUSINESS  
SCHOOL** | **RWTHAACHEN  
UNIVERSITY**



## The Right Skills for the Important Tasks

Technology-driven innovations are changing established industries faster than ever and are leading to an increasing demand for **specialists with an interdisciplinary profile**. They need to be able to speak the languages of technology and management in order to close the gap that will give your company the decisive lead.

Filling such key positions and retaining talent in the long term is not an easy task in times of a shortage of skilled labor. As the further education provider for management at RWTH Aachen University, we provide you with top talent through a wide range of recruiting platforms. In-house training courses or in-service training programs also develop the potential of your existing workforce.

What we offer you:

- Effective recruiting support
- More visibility as an employer
- Tailor-made training programs

## About RWTH Business School

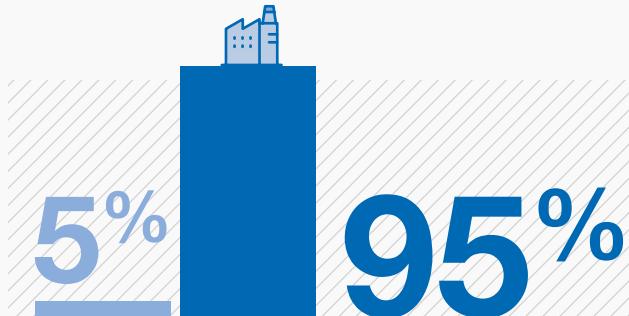
As the provider of management education at RWTH Aachen University, we open the door to a dynamic ecosystem where the future is shaped. With knowledge, skills, and a strong network, we empower technology enthusiasts to make sustainable management decisions and drive innovation worldwide.

At the heart of one of Europe's leading technical universities, we combine management and technology expertise in a wide-ranging continuing education program for specialists and managers. Personalized guidance, innovative programs, an international network, and dedicated career support prepare our graduates to take responsibility and create meaningful impact globally.

Since its founding in 2017, RWTH Aachen Business School gGmbH has welcomed around 120 new students from over 35 countries each year.



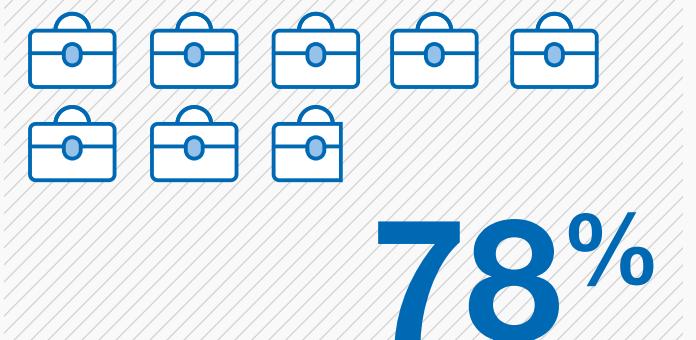
## Our Alumni in Facts & Figures



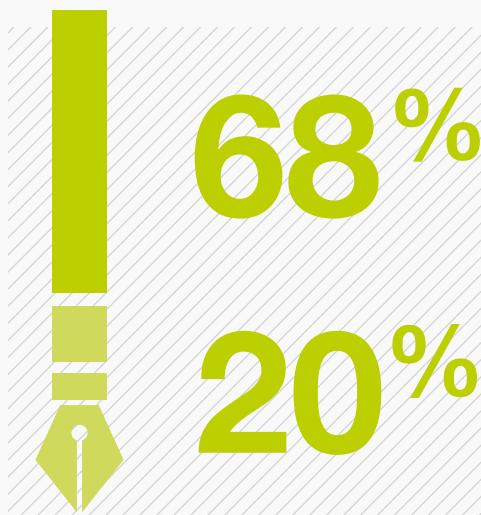
95% of our graduates are currently working in industry, applying their expertise across a wide range of business sectors. Only 5% are pursuing an academic career, working at universities or research institutions.



of the surveyed alumni work in Germany after graduating from RWTH Business School.



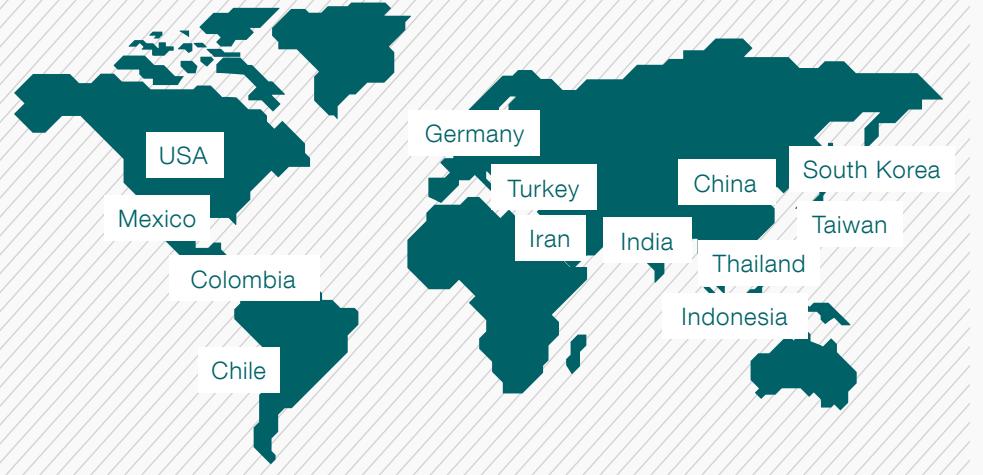
of our graduates have attained higher positions and/or successfully changed their career paths after completing their studies.



signed an employment contract within the first 3 months after completing their studies.

signed an employment contract no later than 6 months after completing their studies.

Our alumni's top countries of origin:



## Your Ideal Recruiting Partner

The Career Service of RWTH Business School supports students and graduates on their journey into the professional world. Through programs such as Career Days and company visits, we connect them with companies across Germany.

Take the opportunity to recruit highly qualified talents for your company directly after completing their master's degree. In the following, we provide you with an overview of the cooperation possibilities.



### QUOTE

**"The continuous search for new employees who have all the necessary qualifications as well as developed soft skills and perfectly fit in the corporate culture is like trying to find a needle in a haystack. With our networking and recruiting offers, the Career Service at RWTH Business School is your ideal partner for achieving this goal."**

– Lisa Robens,  
Team Lead Career Services & Relationship Management,  
RWTH Business School





## | YOUR OPTIONS

# Career Day: More than Just a Job Fair

The Career Day is the exclusive career fair of RWTH Business School, where you have the opportunity to present yourself to our top talents and make valuable contacts in the industry. Here you can get to know potential employees who will enrich your company with the knowledge they have learned with us. Benefit from an exciting supporting program with company presentations and workshops that you can design yourself.

## QUOTE

**“Saint-Gobain likes to use Career Days like the one at RWTH Business School to maintain and improve our awareness and presence among students. I never expected us to land the perfect match straight away.”**

– Susanne Aghassi, Saint-Gobain Research Germany, 2023

## | YOUR OPTIONS

### **Innovative Tuesday**

The perfect networking format to get in touch with local businesses, researchers, and students in the field of innovation and technology. Take part in exciting discussions and immerse yourself in the innovation strategies of companies from a wide range of industries - in the audience or even as a speaker with your own innovation story.

### **Business Talks**

Share your experience with future professionals and get them excited about your projects. In our fascinating lecture series, you have the opportunity to share your previous professional successes with our students and receive valuable impulses for your company in an open dialogue.

### **Company Visits**

Recruit top talent where you shine the most: In your company. Company visits allow you to provide first-hand insights into exciting work processes and corporate culture. Show our skilled workers of tomorrow the diverse opportunities in your company and the possibilities that your location offers.

### **Company Workshops**

Filling important expert positions in a company is not an easy task. A workshop with potential candidates will give you an in-depth impression of their skills compared to an interview. This gives your decision in favor of a candidate a solid foundation and makes your recruitment process as efficient as possible.

### **Job Portal by JobTeaser**

Discover the job portal used by our students and alumni. As a company, you have the opportunity to present your profile on our portal and benefit from effective recruitment. Reach talents "Open-To-Work" and fill positions in your company in the shortest possible time. As an exclusive partner, you also have direct access to our profile and CV database.

### **Networking Nights**

Use our Networking Nights as an ideal opportunity to draw attention to your company and get to know potential applicants personally in a relaxed atmosphere before the application process begins.

### **Cooperation in Teaching**

The close link between theory and practice is invaluable in our continuing education programs - for students and industry partners alike. Have insightful discussions with students in guest lectures or assign topics for master theses to gain valuable impulses and new expertise.

### **Your Idea!**

Still haven't found the right offer? We value the diversity of perspectives and welcome creative approaches. Please feel free to contact us.

## Our Talents

Our students enhance their technical profile with sound business knowledge and crucial soft skills. When they re-enter the labor market, they have excellent communication skills, a high degree of adaptability, developed strategic thinking, strong intercultural skills, and a valuable network.



## Full-Time MBA Digitalization & Industrial Change

Digitalization has the enormous potential to optimize processes, enable new business models, and revolutionize the relationship between companies and their stakeholders. Accordingly, industrial organizations must fundamentally change in order to become agile, quickly adaptable, and responsible entities. Driven by people who precisely follow this way of thinking and have all the necessary skills. With a Master of Business Administration Digitalization & Industrial Change (MBA), our students acquire all the relevant skills and methods to enable companies to successfully master the challenges of digitalization.

### Potential vacancies for our students and alumni:

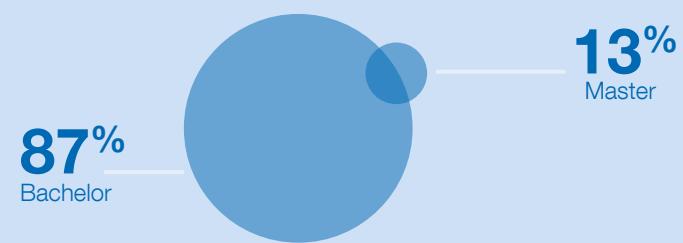
- Management Consultant
- Business Analyst
- Project Manager / Leader (Technology & Innovation Management; Strategy & Transformation; Digitalization)

### OUR STUDENTS (in years)

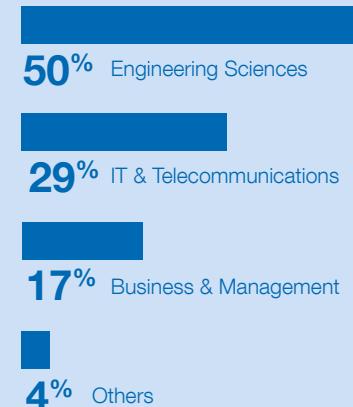
29      5

ø Age      ø Professional experience

### HIGHEST EDUCATIONAL QUALIFICATION



### ACADEMIC BACKGROUND



# M.Sc. Management & Engineering in Technology, Innovation, Marketing and Entrepreneurship

The M.Sc. Management & Engineering in Technology, Innovation, Marketing & Entrepreneurship is an interdisciplinary study program that combines four core areas. Teaching at the interface of these disciplines turns our students into all-rounders. They recognize the hidden potential of state-of-the-art technologies and know how to convert them into effective benefits for companies.

This degree program is offered both full-time and part-time. Given the high degree of flexibility within the part-time study mode, this program can be ideally combined with the individual needs of a full-time position in your company.

## Potential vacancies for our students and alumni:

- Engineering / Management Consultant
- Product Manager
- Strategy & Transformation Manager
- Technology Marketing & Sales

## OUR STUDENTS (in years)

Full-Time

**25**

ø Age

**2.1**

ø Professional experience

Part-Time

**27.2**

ø Age

**4.7**

ø Professional experience

## HIGHEST EDUCATIONAL QUALIFICATION

**95%**  
Bachelor

**5%**  
Master

## ACADEMIC BACKGROUND

**87%** Engineering Sciences

**13%** IT & Telecommunications

## M.Sc. Data Analytics & Decision Science

Dealing with the rapidly growing volumes of data proves challenging for many companies. Specialists who can not only manage data but also utilize it profitably are in high demand. Graduates of M.Sc. Data Analytics and Decision Science learn how to apply the right methods from these areas to any business problem. This makes them real problem solvers for every application.

### Potential vacancies for our students and alumni:

- Data Analyst; Data Engineer; Data Scientist
- Risk Manager
- Manager Machine Learning
- Data / Technical Consultant

### OUR STUDENTS (in years)

**25**

ø Age

**2.1**

ø Professional experience

### HIGHEST EDUCATIONAL QUALIFICATION

**92%**  
Bachelor

**8%**  
Master

### ACADEMIC BACKGROUND

**65%** Engineering Sciences

**27%** IT & Telecommunications

**8%** Natural Sciences

# M.Sc. Sustainability Management

Creating and credibly demonstrating sustainability within companies and across global value chains is both a challenge and an opportunity. As businesses move toward responsible practices, sustainability managers have become indispensable. We provide targeted education for students from around the world, equipping them with the skills to successfully manage sustainability projects. Our approach is based on the latest scientific insights in sustainable technologies, climate research, social sciences, innovation, and data analytics.

## Potential vacancies for our students and alumni:

- Project Manager Sustainability
- Corporate Sustainability Officer
- Sustainability Consultant
- Manager Sustainable (Product) Development

## OUR STUDENTS (in years)

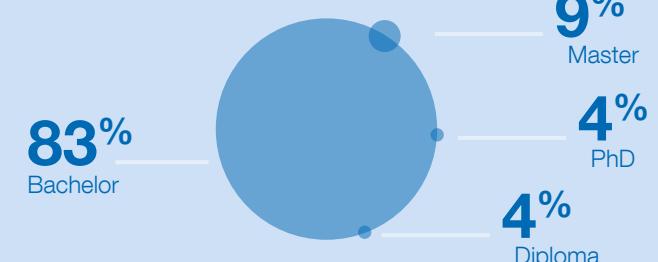
**29,6**

ø Age

**6,1**

ø Professional experience

## HIGHEST EDUCATIONAL QUALIFICATION



## ACADEMIC BACKGROUND



## Executive MBA Technology Management

Nowadays, keeping up with the fast pace of the ever-evolving economy and industry, but at the same time actively shaping digital change, is not an easy task: Our part-time Executive MBA Technology Management gives students the tools to achieve that. The focus of the master's program lies in the opportunities and challenges arising from new technologies, digital transformation, and connectivity. Students fill their management toolbox with the latest methods and techniques, experience pioneering technologies, and complete modules that develop their individual leadership personality.

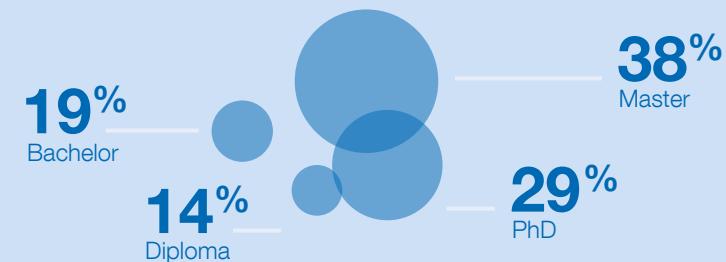
### OUR STUDENTS (in years)

**36.8** **11.7**

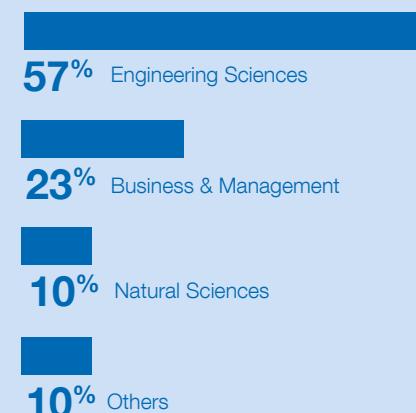
ø Age

ø Professional experience

### HIGHEST EDUCATIONAL QUALIFICATION



### ACADEMIC BACKGROUND



## Already Partnering

**accenture**



Digital Campus  
Zollverein

**Deloitte**



**Deutsche Post DHL  
Group**

**GEOTAB**



ITA  
Academy

Innovation &  
Learning Centers

**Maintastic**

**OGE**

The Saint-Gobain logo, featuring a stylized red and blue building silhouette.

**SAINT-GOBAIN**

**SIEMENS**

**T-Systems**

**PORSCHE**

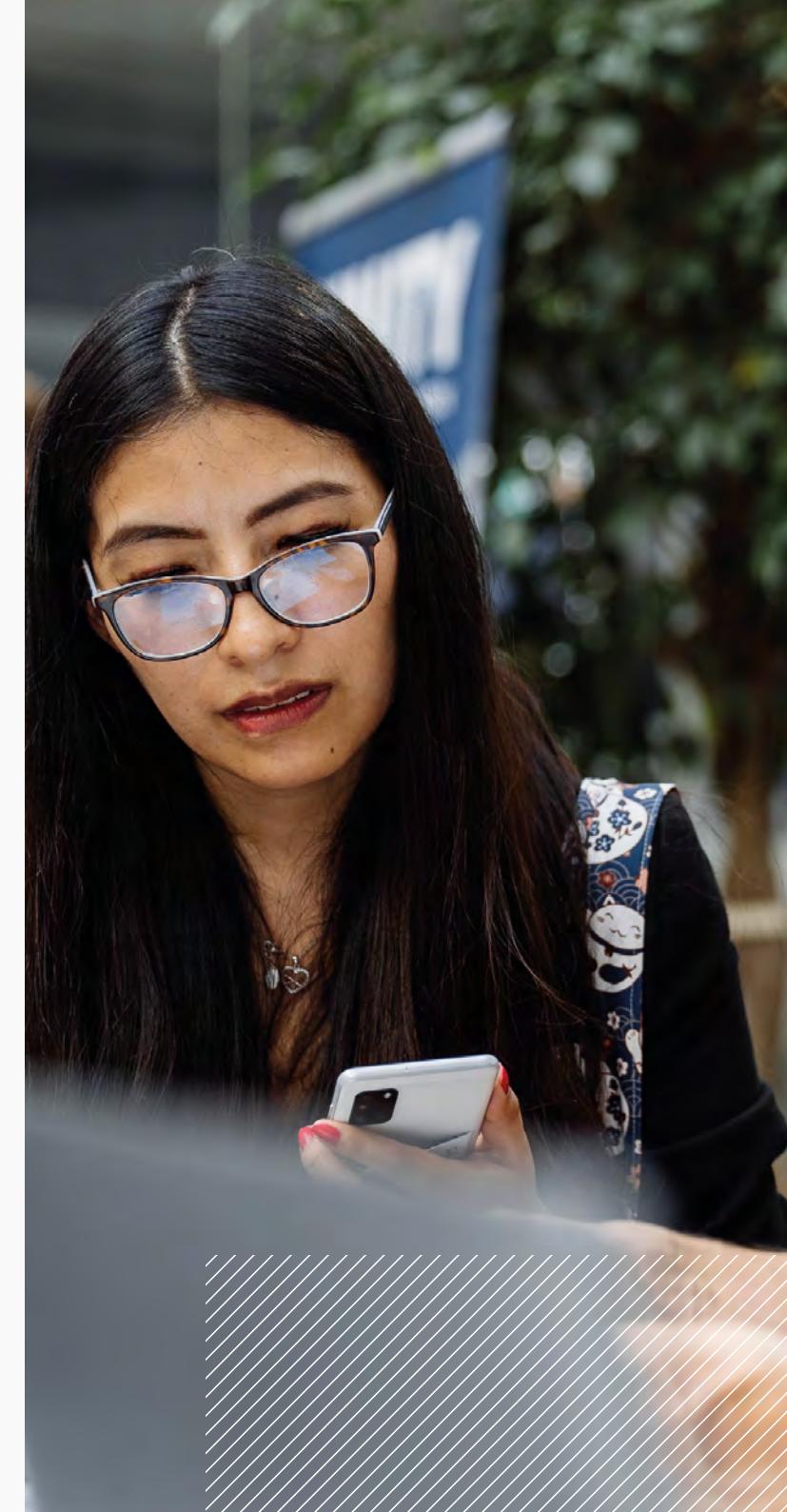
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**T**

**UNITY**  
CONSULTING & INNOVATION

The QIAGEN logo, featuring a grid of blue circles.

**ZEISS**  
Seeing beyond





## QUOTE

**“For me, RWTH Business School is a great partner for premium qualification programs with excellent lecturers. The mix of current research and practical content enables direct and effective application of the knowledge acquired. This transfer-oriented approach makes the programs particularly valuable for Telekom, as it provides an optimal framework for the successful further training of our employees.”**

– Marika Kalusa-Günther, Sales Enablement, Deutsche Telekom AG

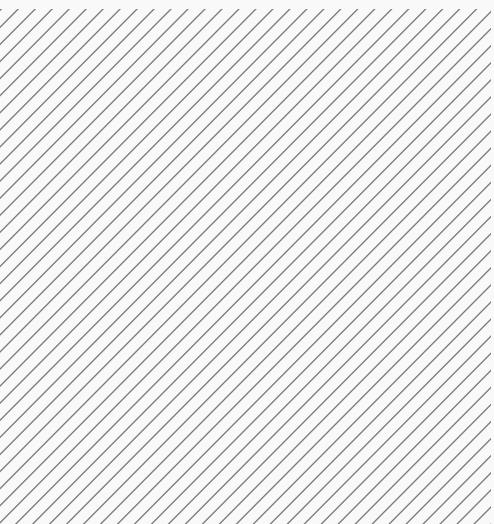
## | INHOUSE EDUCATION

# We Train Your Workforce

At RWTH Business School, we know that not only every industry but also every company faces different and very specific requirements and challenges. That is why our exclusive in-house training programs are specifically tailored to your needs. The format, content, and lecturers of the programs are carefully selected to optimize your training experience.

Your employees are an important pillar of your company. We equip them with sound methodological knowledge that they can immediately apply to specific issues and examples from their daily work. We concentrate on the specific focus points of your company, be it technology management, innovation management, big data, or the challenges of digital transformation.

We offer you not only flexibility in terms of content, but also the choice of duration, format, and training location: Whether at your premises, on the technology campus of RWTH Aachen University, or completely online – together we will develop a training concept that optimizes the potential of your company.



| CONTACT

**BUSINESS**  
**SCHOOL** | **RWTH**AACHEN  
UNIVERSITY

**Do you have any questions?  
I am happy to advise you!**

**Lisa Robens**

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